NC Bio Pharma Networking Sponsorship Program

Information up to date: Feb. 23, 2026

NCBPNG Steering Committee

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Thank you for considering sponsor a **NCBPNG** event! This document aims to help you decide if this is right for you

Direct Benefits of Sponsorship

- Linked In posts with information about your company and links to your website.
- Email announcements of the event with information about your company and links to your website.
- A list of registrants who agree to share their contact information with the sponsor
- A breakdown of which sectors of Life Sciences were represented at the event.
- A de-identified list of companies and job titles who registered for the event
- https://www.ncbpng.org has a list of past sponsors and we maintain web links to your company from our site.
- Choose from venues around the Research Triangle – Venue preference: We have vetted Westgate Wine, Tra'Li Irish Pub, Hi-Wire, Clouds Brewing, The Glass Jug, Bull McCabe's, Open Bottle, RoseComb Beer Garden, Hoppy House Taproom, Trophy Brewing & Pizza, Gizmo Brewworks-Durham, Fortnight Brewing.

Costs of Sponsorship

Sponsorship costs vary from venue to venue, but typically in 2024 the minimum we recommend spending is **$500.00-$600.00** for appetizers. We do not require sponsors to spend money on drinks, but they are welcome to. Certain venues do require spending money on drinks (e.g. Westgate Wine), which does result in a more expensive event.

We try to avoid venues that require a fee for the space, unless it is refunded through the amount spent by the sponsor *and* attendees.

What We Do for an Event

- We work to find venues and once we establish your budget, we can make recommendations about food, drinks, past attendence, and potential hiccups.
- We set up the event using Eventbrite for registrations

- We make Linked In announcements
- We send our email campaign using our list of past registrants
- We also can try to tailor events if there is a specific audience you are tying to reach

What We Need from You

Should you decide you want to sponsor an event, we need a few of things to help promote the event. 1) We need a company logo that we will use in the Eventbrite page, email campaign, and Linked In posts. 2) We need a short description of your company for the previous reasons. 3) We need company and/or representative contact information (url, Linkedin-url, phone, email, etc). 4) We would like to know the target demographics of sectors job-titles you would like to meet. Our events are always open to everyone, but we can suggest who would benefit from meeting the sponsor and suggest venues that would be nearby to your with target demographic. 5) When it is time to pay for the sponsor portion, we need to be able to put you in contact with the venue. NCBPNG is a not-for-profit group, meaning we cannot accept money even if it would be spent on group events, so we need to be able to put you in direct contact with the venue/vendor.

About Our Group

NCBPNG

North Carolina Bio Pharma Networking Group (NCBPNG) is a Pharmaceutical, Biotechnology and Life Sciences professionals' group. Launched in September 2017, it connects communities across various disciplines & corporate cultures that value relationship building at all stages of industry careers. Meetings are open to professionals in biotech, pharmaceutical, medical device, diagnostic and nutraceutical companies as well as those at non-profits, research foundations and academic institutions. Members of angel, seed, or venture capital financing institutions as well as members of the BioPharma covering media are also welcome.

BPNG

About

Bio Pharma Networking Group (BPNG) is a not-for-profit, all-inclusive life and health science professional community that actively promotes the "real power" of networking.

We serve people in various disciplines and organizational cultures who value key-relationship building at all stages of careers. BPNG encourages a crossover effect for valuable lead and resource sharing. At our casual monthly events, you can exchange information, trends and ideas in a comfortable social environment.

As an all-volunteer organization, our goal is to support, serve and educate life and health sciences professionals through the "real power" of networking.

We are collaborators, peers and mentors looking to support each other and our regional hubs in the spirit of innovation and growth. Our unique casual contact network of academic and business pros encourage an exchange of valuable career advice and resource sharing. At BPNG monthly events attendees can share information, trends and ideas.

Vision Statement

Expand future opportunities for local professionals by creating a forum for networking across the health and life sciences universe.

Chapters

Bio Pharma Networking Group (BPNG), founded in 2012 as an all-volunteer organization. We now support 10 regional chapters include IN, Lehigh Valley PA, MA, MD/DC/VA, NC, NJ, NY, PA, St. Louis MO and Toronto, CA. With over 20,000+ members, our programs include speed networking events, sponsorships opportunities, industry speaker engagements and more.

Individual chapters host monthly events that allow for face-to-face engagement, cultivating new and/or existing connections with other life and health science professionals.

Your direct means of staying informed is centered in our individual BPNG chapters found in LinkedIn groups. Membership is free and can be accessed through the chapter links provided.

Through our local chapters and virtual events, we serve various disciplines and organizational cultures that values key relationship building at all stages of careers. If you are a graduate student or a CEO, we offer ongoing events to increase your knowledge in the market and encourage interaction with colleagues.

As well, you can participate in an open forum that allows you to establish and/or re-establish quality contacts and connections in the ever-changing health and life science industry.

NCBPNG Team

- Andrew Buckley --- Chapter Lead
- Dhananjaya (DJ) Nayak --- Chapter Co-lead
- Matt Troskey --- Sponsorship Lead
- Madison Kelsey --- Venue Lead
- Jessica Moffit --- Marketing Lead
- Pratik Chhatbar
- Marty O'Boyle
- Matt Shearin
- Delaine Zundell
- David Carico

Check out our websites

Figure 1: NCBPNG_Website: https://www.ncbpng.org

Figure 2: BPNG_Website: https://www.bpng.org